



The app commerce company

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poqcommerce.com



## About Poq

Poq is a Software-as-a-Service app platform that empowers retailers to create highly effective and fully-customised mobile apps that provide a superior shopping experience. These apps allow retailers to build stronger brands, sell more products, deepen customer loyalty and deliver highly relevant content, communications and rewards. Poq clients include global brands and retailers such as; Belk, Cotton On, Francesca's, Feelunique, Missguided, Hot Topic, Kurt Geiger and more. To learn more, please visit [poqcommerce.com](http://poqcommerce.com).

The London-based start-up was founded in 2011, the company is VC-backed raising £16.5 million and recently closed Series B funding in 2018, the most recent round was led by Smedvig Capital, with participation from previous backers Beringea and Revolt Ventures.

## About the role - Junior Designer

Reporting to our Head of Professional Services, you will be committed to enhancing the overall product experience for our clients. Delightful visual design makes a great product experience, you will be mainly focused on improving the way our users emotionally connect with our product, enhancing usability and the overall user experience. You will work brilliantly under time pressure constraints and ensure both our clients and business needs have been answered.

## What you'll be doing:

- Contributing to delivering UX designs for clients onboarding to the Poq platform
- Support visual design standards as well as design techniques & process improvements
- Help aid & express our clients brand through visual language and iconography
- Assisting in establishing end to end UX flows, including sketching/prototyping (low-fi or hi-fi) to identify desired solutions
- Facilitate validating designs through technical checks, feasibility and testing
- Maintain continuous communication across the project lifecycle to ensure technical feasibility and design consistency
- Help manage design feedback from both the internal team & the clients, to ensure an appropriate solution for all parties

## What we're looking for:

- 2+ years' experience within a design facing role (delivering both UX and UI design)
- A portfolio of work containing examples of both UX, UI and native applications
- A passion for UX/UI including use of UI Design & prototyping software
- Previous experience taking part in design reviews with internal/external decision-makers
- Good oral/written communication skills to ensure messages are received as intended
- Creative thinker, enthusiastic and eager to learn new skills
- Familiarity with design and prototyping tools (Sketch, Abstract, Figma, InVision, Adobe CC Suite etc)
- Excellent attention to detail
- Experience working with Symbols in Sketch a bonus but not essential
- Experience working with a Design System a bonus but not essential

Please note that due to the high number of applicants we receive only candidates that can evidence work examples via an online portfolio or PDF will be considered for this position.



We love spending time together as a team, [check us out on Instagram](#).

### **GDPR Compliance at Poq**

Poq will use the personal data provided by you in your application to contact you regarding matters relevant to the recruitment of this role. Members of the People team and relevant hiring managers and interviewers will have access to your CV during the recruitment process.

### **Poq Values & Behaviours**

#### Deliberate

- We move forward constructively with integrity and purpose
- We bring the best version of ourselves every day
- We are experts and innovators at the top of our game

#### Enterprising

- We are ambitious, resilient and passionate about what we do
- We are creative thinkers, problem solvers, decision makers
- We do great work and get things done together

#### Honourable

- We take ownership and hold ourselves accountable
- Take pride in our product, our work and each other
- We are honest, decent and do the right thing

#### Open

- We are open to ideas, learning and evolving
- We work together as one team
- We celebrate and embrace our diversity